



Science.
Applied to Life.™

3M™ Industrial Tapes for Marking

**Delivering the
durability you need
and the versatility
you want.**



From one of the world's most trusted manufacturers, 3M, comes the future of floor marking.

A tape for every job.

Whether you're marking a wall, a pipe, or a loading dock, 3M has the right product durability, flexibility and vibrant color you need to help maximize your workflow, safety and factory or warehouse appearance.

3M™ Ultra Durable Marking Tape 971: Toughest traffic areas

3M™ Vinyl Tape 471: Everyday medium traffic areas

3M™ Vinyl Tape 764: Walls and pipes



Why tape and not paint?

- ▶ Easy to remove when your workspace layout changes
- ▶ Paint has fumes and can spill
- ▶ It's easy to do straight and curved lines with tape
- ▶ Fast installation to help reduce labor costs
- ▶ Little downtime waiting for paint to dry in busy factory areas
- ▶ No messy clean up
- ▶ No liquid chemical disposal



3M™ Ultra Durable Floor Marking Tape 971



3M™ General Purpose Vinyl Tape 764



3M™ Vinyl Tape 471

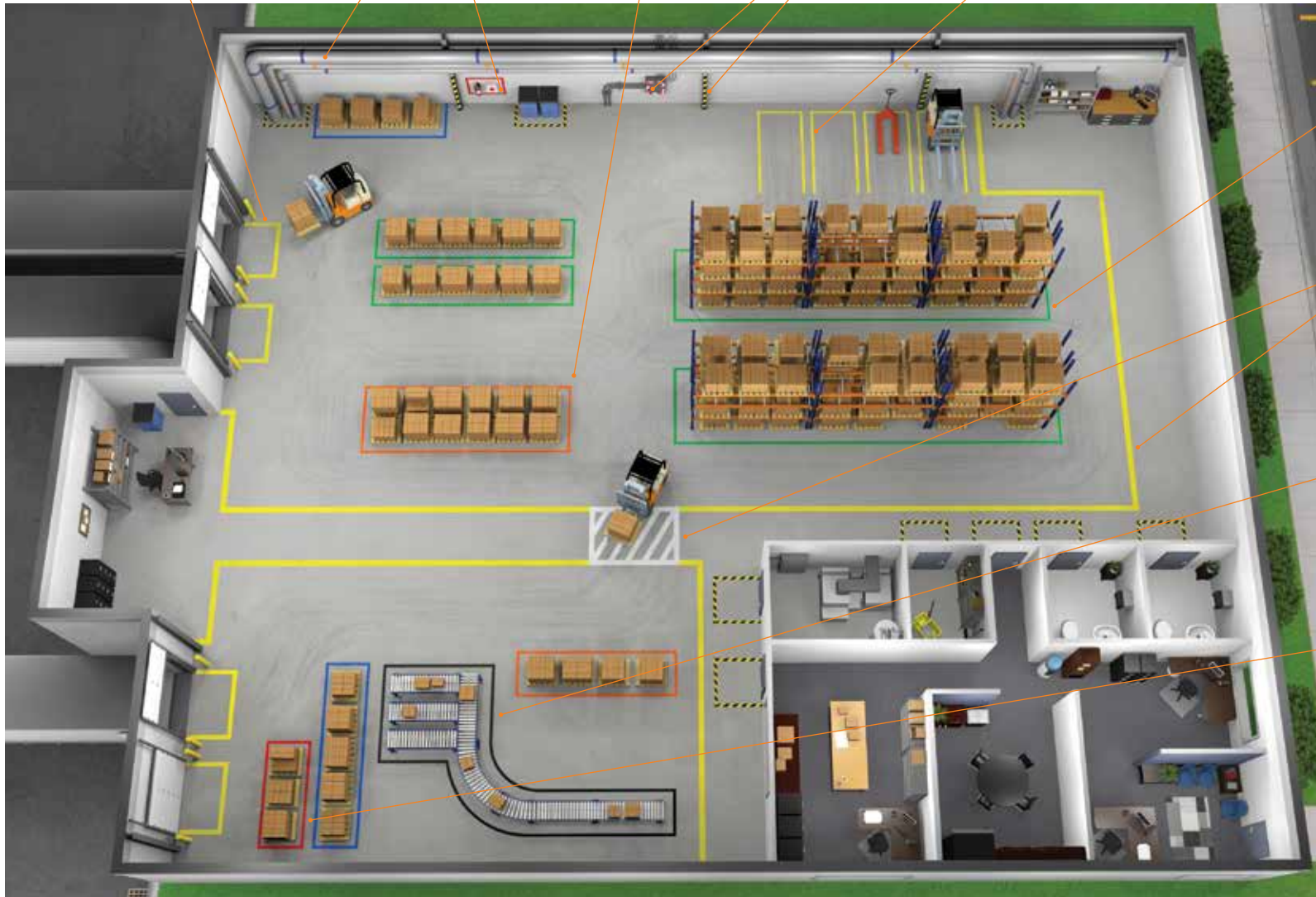


3M™ Hazard Marking Tape 766/767



3M™ Ultra Durable Floor Marking Tape 971

Examples of where to use 3M Industrial Marking Tapes in a warehouse facility.



3M™ Vinyl Tape 471



3M™ Ultra Durable Floor Marking Tape 971



3M™ Vinyl Tape 471



3M™ Vinyl Tape 471



Heavy Floor Traffic

One of the world's toughest floor marking tapes.



3M™ Ultra Durable Floor Marking Tape 971

3M™ Ultra Durable Floor Marking Tape 971 is specially engineered to stand up to tough conditions where you need floor marking staying power. Where other floor marking tapes fail, 971's thick backing provides excellent abrasion resistance and withstands lifting from forklift traffic and dragging pallets. When it comes time to change the layout of your factory or warehouse, the unique adhesive promotes easy, clean removal from your floor.

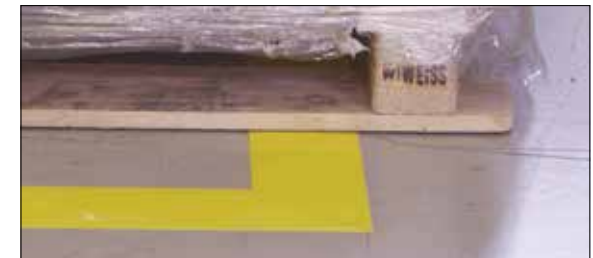
Product Number	Color	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
971	Blue, Red, Yellow, White	Rubber	PLA	30 mils (0.76mm)	32 mils (0.81mm)	40 to 150°F (4 to 66°C)

Note: The technical information and data on these pages should be considered representative or typical only and should not be used for specification purposes.



Unique Poly-lactic Acid (PLA) Backing

Tape 971 is primarily created with an environmentally-conscience plant-based backing versus petroleum-based traditional vinyl tapes. The thick PLA backing provides top-tier durability while using less fossil fuels.



- Excellent abrasion resistance
- Withstands lifting from forklift traffic
- Bright colors for high visibility
- Resists moisture and many chemicals
- Sticks on contact and stays where you put it
- Promotes clean removal without solvents
- Available in a variety of widths and colors



Everyday Floor Traffic

Reliable, highly visible, highly versatile marking tape.

3M™ Vinyl Tape 471 and 3M™ Safety Stripe Tapes 5700/5702

Strength, conformability, instant adhesion and long-term clean removal make 3M™ Vinyl Tape and 3M™ Safety Stripe Tape an exceptional choice for all but the heaviest lane and safety marking applications. Designed with special stretch properties, these tapes conform to rough or irregular surfaces and can be used to make critical curved lines while resisting edge lifting which can lead to trip hazards and tape tear. Plus they retain their bright colors over time, even when exposed to abrasion, wear and many solvents.

Product Number	Color	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
471	Black, Blue, Brown, Green, Orange, Purple, Red, White, Yellow	Rubber	Vinyl	4.1 mils (0.10mm)	5.2 mils (0.14mm)	40 to 170°F (4 to 77°C)
5700	Black/White Stripe	Rubber	Vinyl	4.2 mils (0.11mm)	5.4 mils (0.14mm)	
5702	Black/Yellow Stripe					

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- Excellent durability, abrasion and solvent resistance
- Quick stick and excellent holding strength
- Available in a wide variety of vivid colors
- Conforms to uneven surfaces
- One-piece, clean removal from many surfaces
- Safety stripe tapes for hazardous areas



**Pipes, Walls &
Short Term Floor**

Economical safety marking.

3M™ General Purpose Vinyl Tape 764 and 3M™ Hazard Marking Tapes 766/767

3M™ General Purpose Vinyl and Hazard Marking Tapes are the cost-effective choice for a variety of safety marking and color coding applications where you don't see tough conditions or the need for long term clean removal. Conformability, instant adhesion and easy unwind make these tapes ideal for marking equipment, walls and pipes.

Product Number	Color	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
764	Black, Blue, Brown, Gray, Green, Orange, Purple, Red, White, Yellow	Rubber	Vinyl	4.1 mils (0.10mm)	5.0 mils (0.13mm)	60 to 85°F (16 to 27°C)
766	Black/Yellow Stripe					
767	Red/White Stripe					

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764 Color-Coding Pack

Tape 764 is also available in a convenient color-coding pack. Each pack includes 6 rolls in Black, Blue, Green, White, Red and Yellow colors. Contact your 3M sales representative for ordering details.



- Maintains color when exposed to abrasion
- Available in a wide variety of colors
- Ideal for use on curved and irregular surfaces
- Rubber adhesive provides instant adhesion
- Ideal for marking in light traffic areas, walls and pipes
- Great for diverse applications





5S Color Coding

When implementing 5S, think 3M.

3M™ Vinyl Tape 5S Color Coding Starter Pack

The 5S visual management system helps make it easier to ensure your workplace is more organized, efficient, productive and safer. 3M’s convenient pack of color coding vinyl tapes can help implement the 5S system by providing floor marking and safety identification. The included 3M™ Vinyl Tapes and 3M™ Safety Stripe Tapes come in a variety of bright colors that are locked into the vinyl for permanent high visibility. Perfect for lane marking, hazard and safety marking of floors, loading docks, shipping areas and warehouses.

Product Number	Color	UPC	Size/ Roll	Rolls/ Box
3M™ Vinyl Tape 5S Color Coding Starter Pack	6 rolls 3M™ Vinyl Tape 471 (Yellow, Orange, Red, Green, Blue, Black) 1 roll 3M™ Safety Stripe Tape 5700 (Black/White Stripe) 1 roll 3M™ Safety Stripe Tape 5702 (Black/Yellow Stripe)	00-76308-97971-3	2 in. x 36 yd.	8

Note: See technical information and data on page 5.

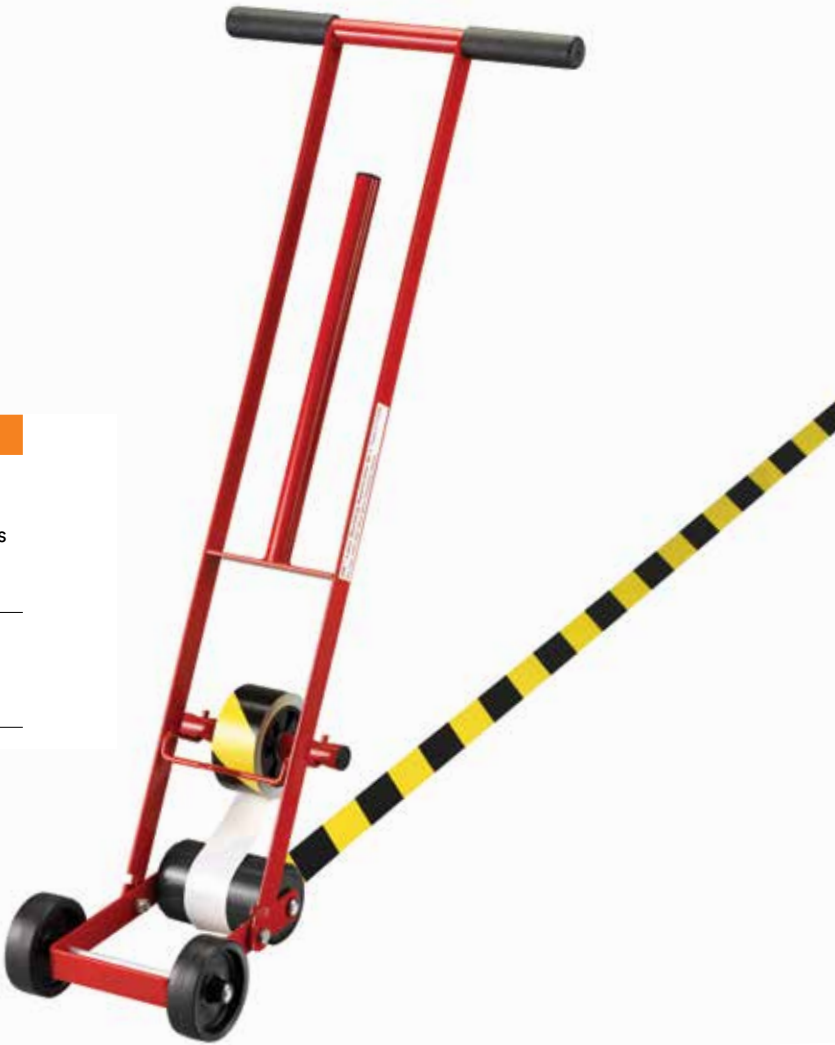
Pattern	Color	Examples Where to Use
	Yellow	Aisles, walk-ways and traffic lanes, work cells
	Orange	Material or product inspection or temporary storage locations
	Red	Safety/first aid, defect/scrap area, red tag area
	Green	Materials and manufacturing, finished goods
	Blue	Materials and manufacturing, raw materials
	Black	Materials and manufacturing, work in progress
	Black/ Yellow	Areas of potential health risks, extra caution needs to be taken
	Black/ White	Areas to stay out of for operational purposes

Learn more about the 5S visual management system at [3M.com/IATD](https://www.3m.com/IATD)

Help for marking traffic lanes and hazard areas.

3M applicators help to apply safety and vinyl tape with greater ease and accuracy. These tape applicators can increase tape-to-surface contact for reduced air bubbles and improved adhesion.

Product	Description
3M™ Lane Marking Applicator M-1	Constructed of sturdy metal, this wheeled dispenser is durable and extremely easy to use. The M-1 walk-behind tape dispenser helps reduce physically taxing up-and-down movements by allowing application while standing or walking.
3M™ Hand Applicator PA1-B Blue	Use like squeegee to smooth out bubbles and wrinkles when hand applying tape. Made of flexible, durable plastic.



For more information, please visit [3M.com/floormarking](https://www.3M.com/floormarking)



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[3M.com/floormarking](https://www.3M.com/floormarking)

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