

3M Science.
Applied to Life.™



Give your vehicles brand new visibility.

Help increase worker safety with 3M™ Reflective Markings for non-regulated vehicles.

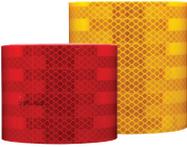
Increase the visibility of your vehicles while promoting your brand. These durable markings are available in a range of colors to complement or enhance your mobile branding. From box trucks to snowplows and DOT vehicles to garbage trucks, 3M Reflective Markings can help make any vehicle, or objects like dumpsters and barriers, more visible.

3M Transportation Safety | 3M™ Reflective Markings for Non-regulated Vehicles Series 973, 983 and 913



Safety you can see.

Increased visibility helps improve safety. According to the National Transportation Safety Board, while single-unit trucks comprise only 3% of registered motor vehicles, they are involved in 9% of fatalities among passenger vehicle occupants in multi-vehicle crashes. Citing these types of collisions on dark and unlit roads as more likely to result in serious injury than those that occur during daylight, the NTSB recommends conspicuity treatments on the sides and rear of single-unit trucks.*

| 3M™ Diamond Grade™ Reflective Markings – 983 | |  <p>Available in 50-yard continuous or kiss-cut rolls in a variety of widths, as well as individual strips</p> |
|--|------------------------------|---|
| 983-32 | Red/White (11" red/7" white) | |
| 983-326 | Red/White (6" red/6" white) | |
| 983-72 | Red | |
| 983-10 | White | |
| 983-71 | Yellow | |
| 983-23 | Fluorescent Yellow Green | |
| 983-21 | Fluorescent Yellow | |

| 3M™ Diamond Grade™ Reflective Markings – 973 | |  <p>Available in 50-yard continuous or kiss-cut rolls in a variety of widths, as well as individual strips</p> |
|--|--------|---|
| 973-10 | White | |
| 973-75 | Blue | |
| 973-77 | Green | |
| 973-71 | Yellow | |
| 973-74 | Orange | |
| 973-72 | Red | |

| 3M™ Flexible Conspicuity Tape Series 913 | |  <p>Available in 50-yard continuous rolls in a variety of widths</p> |
|---|----------------------|---|
| Flexible for easy application 5-year warranty | | |
| 913-32 | Red/White (11" x 7") | |
| 913-326 | Red/White (6" x 6") | |

For additional sizes, contact your 3M distributor or sales representative, or call 1-800-553-1380.

3M
 Commercial Branding &
 Transportation Division
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 St. Paul, MN 55144-1000
 1.800.553.1380

**Boost your visibility
 at 3M.com/Conspicuity.**

*National Transportation Safety Board. 2013. Crashes Involving Single-Unit Trucks that Resulted in Injuries and Deaths. Safety Study NTSB/SS-13/01. Washington DC.

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