

# BBP<sup>®</sup>35 & BBP<sup>®</sup>37 Label Printer

BradyID.com/s35



**BBP<sup>®</sup>35**  
MULTICOLOR LABEL PRINTER

**BBP<sup>®</sup>37**  
MULTICOLOR & CUT  
LABEL PRINTER

## Color Your Way to an Improved Workplace.

Brady's BBP<sup>®</sup>35 and BBP<sup>®</sup>37 label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right at your own facility and right when you need them. With remarkable multi-color printing, versatile shape-cutting capabilities and impressively fast print speeds, you'll never know how you lived without one of these printers.

**Multiple Print Colors** - Print signs and labels that are more noticeable, more memorable and more effective. Color is the differentiator when you need to effectively improve workplace safety and productivity.

**Shape Cutting (BBP<sup>®</sup>37 only)** - Built-in XY plotter-cutter system. Cut out shapes and text, or cut around your message to create labels that look and fit just how you want them to.

**Label Making Made Easy** - Incredibly easy and intuitive to use. Ideal for multiple users, centralized locations and lean/5S events.

**Automatic Label Setup** - Printers read critical information from the supply cartridge and then automatically set up the label attributes so you can start printing immediately. No more calibration or wasted labels.

**Time Saving** - 20-second changeovers with "drop in" ribbons and labels. 5 inches per second print speed.



### ▶ **BBP35/37 At-A-Glance:**

- Single Color & Multi-Color Printing
- Cuts Out Shapes & Text (BBP37 only)
- PC-Connect or Stand-Alone Printing
- Touch-Screen Label Creation
- 300+ parts, 14 materials (for SFID)  
14 parts, 14 materials (for OEM)

### ▶ **BBP35/37 Supplies**

BBP<sup>®</sup>35/37 label roll ..... page 391  
BBP<sup>®</sup>35/37 print ribbons ..... page 421

### BBP<sup>®</sup>35/37 Label Printers & Accessories

Catalog #	Description
BBP35	BBP35 Multicolor Sign & Label Printer*
BBP37	BBP37 Color & Cut Sign & Label Printer*
120994	Rolling case with handle, 2 pockets for supplies
BBP35-37-WIPER	BBP35/37 Media Wiper (1 each)
B31-CCT	Cutting Tool
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)
B37-BLADE	Replacement XY cutting blade for BBP37 (1 each)
76737	Transfer tape for cut-out objects (300 ft. roll)

\* Printer ships with cleaning kit, cutter cleaning tool, power cord, quick start guide and USB cable.

 Learn More At:  
[BradyID.com/bbp37](http://BradyID.com/bbp37)

Benchtop Printers

B30 Series



Multi-Color Printing



Cut-Out Shapes & Text  
(BBP<sup>®</sup>37 Printer only)

## Unprecedented Capabilities Set the New Standard in Safety & Facility ID.



Industrial  
Signs & Labels



GHS Hazcomm  
Labels



Safety & Compliance  
Labels



Product Identification  
Labels



Pipe  
Markers



Cut-Out Shapes and  
Text with BBP<sup>®</sup>37 Printer.